



# SPONSORSHIP APPLICATION

## Spring into Summer

May 12 & 13, 2018 • Bozeman, Montana

[www.sits.bozemandressagesociety.com](http://www.sits.bozemandressagesociety.com)

### Sponsorship Levels

*Fees listed are for the entire weekend, unless stated otherwise*

#### **All Sponsorship Levels Include:**

- Sponsor name announced on loud speakers
- Name listed in the printed program provided day of show
- Name and hyperlink on the show website for 1-year

#### **Title Sponsor \$500**

- Name listed in the show title
- Program Advertisement, Full Page inside Front Cover
- Logo printed on the step & repeat photo banner display
- Product display on site and/or vendor booth
- Logo on website
- May hang one 3'x6' banner at the show office railing

#### **High Point Prize Sponsorship \$600\***

*\*Prizes (6 ea) may be provided in lieu of fee*

- Sponsor name/logo monogrammed on dress sheet
- Program Advertisement, Full Page
- Logo printed on the step & repeat photo banner display
- Sponsor information displayed on the prize table
- Logo on website
- May hang one 3'x6' banner at the show office railing

#### **First Place Prize Sponsorship \$200\***

*\*Prizes (70 ea) may be provided in lieu of fee*

- Sponsor name/logo engraved or printed on the glass.
- Program Advertisement, Full Page
- Logo printed on the step & repeat photo banner display
- Sponsor information displayed on the prize table
- Logo on website
- May hang one 3'x6' banner at the show office railing

#### **Souvenir Bridle Tag Sponsor \$200**

- Name or logo displayed on exhibitors' souvenir bridle tags, one color.
- Program Advertisement, Full Page outside Back Cover
- Logo printed on the step & repeat photo banner display
- Provides intimate brand exposure to each exhibitor and groom
- Exhibitors keep these bridle tags as a memento, often displayed perpetually alongside ribbons in tack rooms and display cases
- Logo on website
- May hang one 3'x6' banner at the show office railing

#### **Arena Sponsor \$200**

- Choice of competition or warm up arena
- Arena named after the sponsor
- Banner hung on judges booth or ring steward table
- Arena name listed on the Event Map and in the prize list
- Program Advertisement, Full Page
- Sponsor banner hung at the arena, 3'x6'
- Logo on website

#### **Class Sponsorship \$25/class/day**

- Sponsor name announced at the start of the class
- Sponsors of 2 or more classes: Program Advertisement, Business Card size
- Sponsor name printed alongside the class in the program

#### **Swag Bag Sponsor \$150\***

*\*40 bags may be provided in lieu of fee*

- Commemorative non-woven grocery tote bag, Presented to each exhibitor at registration, VIP's and show officials.
- Program Advertisement, Full Page
- Sponsor logo screen printed on the bag, one color.
- Logo on website

#### **Swag Bag Item (40 ea) - In Kind / no fee**

- Item included in the swag bag, presented at registration
- Program Advertisement, 1/3 Page size

#### **Official Hotel Sponsor - In Kind /no fee**

- Provides all exhibitors a discount on regular room rates
- Provides complementary rooms for judges
- Program Advertisement, Full Page size
- Logo on website
- May hang one 3'x6' banner at the show office railing



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## Contact Information

Business Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip code \_\_\_\_\_ Phone \_\_\_\_\_

Email \_\_\_\_\_

Website \_\_\_\_\_

Comments/Notes: \_\_\_\_\_

## Sponsorship Level & Amount

*Fees listed below are for the entire weekend, unless stated otherwise*

Title	\$500	\$ _____
High Point Prizes	\$600*	\$ _____
<i>*6 prizes may be provided in lieu of fee - list in comments</i>		
<del>First Place Prizes*</del>	<del>\$200*</del>	<del>\$ _____</del> <b>SOLD!</b>
<i>*70 prizes may be provided in lieu of fee - list in comments</i>		
Souvenir Bridle Tags	\$200	\$ _____
<del>Arena: Competition</del>	<del>\$200</del>	<del>\$ _____</del> <b>SOLD!</b>
<del>Arena: Warm-up</del>	<del>\$200</del>	<del>\$ _____</del> <b>SOLD!</b>
Class Sponsor	\$25/class/day	# _____ \$ _____
<i>List requested classes in comments</i>		
<del>Swag Bag Sponsor*</del>	<del>\$150</del>	<del>\$ _____</del> <b>SOLD!</b>
<i>*40 bags may be provided in lieu of fee</i>		
Swag Bag Item - 40 ea.		<i>in kind / no-fee</i>
<i>List items to be provided in comments</i>		
<del>Official Hotel Sponsor</del>		<del>in kind / no-fee</del> <b>SOLD!</b>



**High Point Prizes**  
 Sponsor logo/name and show name/date monogram on dress sheet



**First Place Prizes - Custom Wine Glasses**  
 Sponsor logo/name, show info, date, and prize printed on each glass. One color. Acrylic.



**Souvenir Bridle Tag / Show Number**  
 Sponsor logo/name on each tag. One color.



**Swag Bags - Non-woven Grocery Tote**  
 Sponsor logo/name, printed on bag, One color.

## Payment Information

Date \_\_\_\_\_ \$ \_\_\_\_\_  
 Total Due

Make Checks Payable to: **Bozeman Dressage Society**  
 Mail forms & payment to:  
**SITS Sponsorship**  
 c/o 1080 Upper Tom Burke Road  
 Gallatin Gateway, MT 59730

Office Use:  
 Check #: \_\_\_\_\_ Date: \_\_\_\_\_  
 Amount: \$ \_\_\_\_\_

Please return this form with your payment. Payment and items must be received by **May 8, 2018** to be included in the printed program. Questions? Contact Lessa: 406-581-5599 or [lessa@bozemandressagesociety.com](mailto:lessa@bozemandressagesociety.com)

Swag bag items and banners must be provided to the BDS by **May 8, 2018**. Banners must be secured on all four corners. Banner size shall be a maximum of 3'x6'.